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## Agenda

Opportunity Grosse Ile, Inc.  
Monday, April 12, 2010, 7 pm  
Grosse Ile High School, Media Center, 7800 Grays Dr.

1. Welcome and recognition of visitors
  2. Review and approve March 22, 2010 meeting minutes
  3. Financial Report — Jim Schiesel
  4. Projects and Project Status Reports - 10 Minute Presentations
  5. Website
    - a. Membership Section (Facebook subsection)
    - b. Businesses Section
    - c. News Section
    - d. April Newsletter
    - e. Community Voices (Island Stories)
    - f. Photo Archive Section
  6. Media Relations / Communications / Outreach
    - a. WDET
    - b. *Downriver Profile*
    - c. *Ile Camera*
    - d. WHIC Signage
    - e. Advertising Island Open House
    - f. WHIC Visitor Packet
  7. Membership
    - a. Member Expansion
    - b. New Member Activation
  8. OPPGI
    - a. Funding
    - b. Operating Procedures
      - Business Plan
      - Conflict of Interest Policy
      - Social Media Policy
      - IRS Status
      - Final By Laws
      - Grant Writing
  9. Old Business
    - a. Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis
    - b. Maintaining Momentum
      - Member Expansion
      - New Member Activation
      - Maintaining Focus on Mission / Objectives / Target Audiences
  10. New Business
  11. Next Meeting Date & Location
- Project Breakout Sessions