



8676 Macomb Street • P.O. Box 912 • Grosse Ile MI, 48138 • 734-713-9505 • www.oppgrosseile.org

Agenda
Opportunity Grosse Ile, Inc.
Monday, July 12, 2010, 7 pm
Welcome Home! Center, 8676 Macomb Street

1. Welcome and recognition of visitors
2. Review and approve June 7, 2010 meeting minutes
3. Financial Report — Jim Schiesel
4. Projects and Project Status Reports - 10 Minute Presentations
5. Website
 - a. Business section (pending)
 - b. Island Stories section (pending)
6. Media Relations / Communications / Outreach
 - a. *Downriver Profile*
 - b. *Ile Camera* (ongoing)
 - c. OPPGI Newsletter
7. Membership
 - a. Member Activation
 - Welcome Home! Center Volunteer Ambassadors
 - Little Pirate's Parade (sponsors)
 - Pirates' Cove (sponsors and ticket sales)
 - b. Support Grosse Ile Businesses Campaign — *Got It!*
 - Program launch, August, 2010
 - Macomb St. Marina (concept)
 - DDA request for funding
 - Grosse Ile Hardware Advertising
8. OPPGI
 - a. Funding (revenue streams)
 - b. IRS submission status
 - c. Final Bylaws
 - d. Grant Writing
9. Old Business
 - a. Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis
 - b. Maintaining Momentum
 - Member Expansion
 - New Member Activation
 - Maintaining Focus on Mission / Objectives / Target Audiences
10. New Business
 - a. Film production on GI
11. Next Meeting Date & Location