

Agenda
Opportunity Grosse Ile, Inc.
Monday, March 22, 2010, 7 pm
Grosse Ile High School, Media Center, 7800 Grays Dr.

1. Welcome and recognition of visitors
 - a. Brian Loftus
 - b. Peter Kantz
 - c. Julie Cortis
 - d. Mark McPherson
 - e. Additional Visitor (s) (Ann Loftus)
2. Review and approve February 22, 2010 meeting minutes
3. Financial Report — Jim Schiesel
4. Projects and Project Status Reports (Attachments)
 - 10 Minute Presentations
 - a. Peter Kantz
 - b. Julie Cortis
 - c. Mark McPherson
5. Website
 - a. Membership Section
 - b. Businesses Section
 - c. News
 - d. Community Voices
6. Media Relations / Communications / Outreach
 - a. *Downriver Profile*
 - b. OPPGI Promotional Literature
 - c. Advertising
 - d. GI Event Signage
 - e. Rotary Book Ad / Website
7. Membership
 - a. Member Expansion
 - b. New Member Activation
8. OPPGI
 - Operating Procedures
 - a. Project Plan
 - b. Financial Reports
 - c. Member Activation Plan for Project
 - d. IRS Status
9. Old Business
 - a. Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis
 - b. Maintaining Momentum
 - Member Expansion
 - New Member Activation
 - Maintaining Focus on Mission / Objectives / Target Audiences
10. New Business
11. Next Meeting Date & Location

Project Breakout Sessions

**Opportunity Grosse Ile, Inc.
Project Status
22 Mar 2010**

Projects	Date	Project Chair	Target	Plans / Reports	Status
1. ASource Magazine Ad WHIC Handout	Feb	Ron B	National / International / Metro Detroit /Regional / GI Residents	Appendix A — Attachment	C
2. Welcome Home! Center	March	Dena D	GI Residents / Island Visitors	Appendix B — Attachment	O
3. Amelia Earhart Days	March				
4. Southeast MI Heritage Tourism Networking Event	March	Ron B	Local Regional	Appendix C — Attachment	
a. GI Bicycle Tours	April	Karin Risko	GI Residents / Island Visitors		
b. GI Trolley Tours	April	Karin Risko	GI Residents / Island Visitors		
5. Women's History Month - Amelia Earhart	March	Local			L
6. Track & Field Meet Open House	May		Regional / Parents & Guests of Participants		
7. NAS Grosse Ile Duathlon & Boat Show	May	Peter Kantz	National / International / Metro Detroit /Regional / GI Residents	Appendix D — Attachment	P
8. Waters Edge Summer Concerts	June-Aug		GI Residents		
9. Island Fest	June				
10. Ball Nautique	July	Chad N Mark McPherson	GI Residents	Appendix E — Attachment	P
11. Boar's Head	December		GI Residents		
12. Recognition Banquet / Business of the Year	December				
13. Azalea Festival 2011	April / 2011				
14. OPPGI Annual Meeting	March / 2011				
15. Historic Register – Airport & Pilot House		Craig P Julie Cortis	National / International / Metro Detroit / Regional / GI Residents		
16. Enchanted Evening	Jan / 2011	Ann L / Shirley M Susie H / Chad N		Appendix F — Attachment	C

Status Key

- C Completed for the year
- L Launched and underway
- O On going
- P Planning Stage

Grosse Ile

Welcome Home!

Although our community was deeded in 1776, Grosse Ile is still something of a secret to fast-paced mainlanders. The island is home to more than 10,000 residents who believe this small town is the perfect place to live, raise a family, work, recreate or just relax.

Savor the many natural wonders which this island community uniquely offers in the heart of the Detroit River International Wildlife Refuge and on the south side of suburban Detroit. Grosse Ile is conveniently located within an easy commute of downtown Detroit, Oakland County, Monroe and Metro Airport.

Whether you measure success in terms of a gorgeous water-wonderland atmosphere, a host of charming neighborhoods, or the excellence of schools, public safety or community spirit, Grosse Ile will become even better — if you come visit and perhaps even decide to stay.

Island Lifestyle and Recreation

What makes a community desirable? We believe the answer is found in the things *you enjoy doing*.

For most, family oriented recreation and activities are important. Certainly they are here on Grosse Ile. Islanders enjoy playing golf; boating and sailing; biking along the river; jogging or walking on tree-covered paths; playing tennis year round; supporting robust youth sports leagues; attending community festivals; or simply taking pleasure in relaxing to the sounds of local musical talent in a beautiful garden retreat.

If it's your desire to live in a tranquil community with abundant natural beauty, a wide range of amenities, activities for



The historic Grosse Ile Bridge Toll Bridge and the Wayne County Bridge provide 24/7 access between the mainland and the island.



The Bishops Cottage Bed & Breakfast is a popular summer entertainment spot. It's located within the Macomb St. Business District.

the whole family, a top-ranked schools system and suburban convenience, then you should discover Grosse Ile.

Grosse Ile Township Schools

For your children or grandchildren, Grosse Ile really is also an outstanding choice. The schools are not only rated among the best in Michigan, they also provide superior learning experiences in the fine arts and sports of all kinds — football, baseball, basketball, soccer, hockey, tennis, track and field, cross country, rowing, or swimming. Name your recreational activity or sport. You'll find it here, at home, on Grosse Ile.


The Grosse Ile Township Schools District is a top 10 district in Michigan. We have an exemplary legacy of providing quality education experiences. Our schools are consistently rated A+ on the Michigan School Report Card.

We also have a commendable record of high achievement; with a large percentage of high school students involved with Advanced Placement classes and/or earning college credit. Over 96% of our graduates go on to higher education opportunities and over 70% of our students in grades 6-12 participate in a variety of extra-curricular experiences. In 2008, 80% of graduates received Michigan Merit Awards, worth \$4,000 each. In total, more than \$1.55 million were earned in 215 scholarships. And, Grosse Ile students consistently earn recognition as National Merit Scholar finalists.

Importantly, the Grosse Ile Township Schools District is among a select group of U.S. public schools systems that have been approved by the U.S. Immigration and Customs Service to instruct foreign students. Our newly implemented Chinese Student Exchange program is unique in the State of Michigan.



Grosse Ile is listed among the top 40
Best Places to Live in the **USA**
Money Magazine



"We decided to move here because of the rural nature of Grosse Ile. Open spaces; schools are excellent; it's surreal when you cross the bridge and come home. We chose a home in the center of the island so that we could walk downtown with the kids and over to Centennial Farm, where the horses are, and to the middle and high schools if we wanted."

Carrie & Jason Mihalko

Welcome Home!

to Grosse Ile, Michigan

www.oppgrosseile.org

WELCOME HOME! Center

Task	Responsible Party	Scheduled	Completed
Insurance	Ron/Jim – Daly-Merritt		2/19
Building Inspection	Ron Janowski		2/4
Fire Inspection	Dena/ Russ		2/11
Fire Extinguishers Checked	Dena – Richardson’s		2/18
Emergency Lights Changed	Ron/Greg Kish	2/21	
Door Installed (Dr. Lile’s section)	Greg Kish	2/22	
Spackling	Dena		2/18
Sanding – clean up	Dena		2/19-20
Painting*	Dena /Chad /?	2/23	
Flooring – repair			
Flooring - cleaning			
Sign - inside	April De Cardenas		1/30
Signs - outside	Ron/Dena/ Dr. Lile	2/23	
Furniture	Ann/Shirley/Chad		
Blinds	Dena	2/22	2/26
Literature Displays/Artwork	Irene/Dena		
Literature request – businesses, non-profits, schools, churches	Ann/Ron/		3/15
Realtors’ Meeting	Suzie/Dena/Ron		2/27-28
Publicity – variety of outreach efforts to communicate the new community center	Ron/Andrew/Ann/Dena		
Community Open House	All	TBD	

*Paint donated by Ray Biddle, Irene Will selected the paint color.

We need to create a list of volunteers to work in the WELCOME HOME! Center. Volunteers and their times of availability, will be matched to the hours of operations. A training session will be held to provide volunteers knowledge about protocols and special information.

WELCOME HOME! Center

Volunteer Workers

Name	Phone	Email	Available Day/Times
1)			
2)			
3)			
4)			
5)			
6)			
7)			
8)			
9)			
10)			
11)			
12)			
13)			

14)

15)

16)

17)

18)

19)

20)

Opportunity Grosse Ile

Line	Revenue	Ball Nautique
1	Admission / Membership	25,000
2	Wine / Beer / Soda	4,500
3	Silent Auction	750
4	Ticket Presales	2,000
5	Donations	1,000
6	Sponsors	7,500
7		
8		
9		
10		
11		
12	Total	\$40,750
13	In-kind	\$0
14	Total Revenue	\$40,750
Line	Expenses	Enchanted Evening
15	Band	1,250
16	Liability Insurance	1,000
17	Special License (State of MI)	50
18	State Sales Tax	
19	Liquor Bond	50
20	Wine / Beer	500
21	Food	1,500
22	Postage	100
23	Plates, Cups, Dinnerware	250
24	Posters	30
25	Tickets	98
26	Post Card Handout	216
27	Change Box Cash	17
28	Business Card Handout	127
29	Tents & Decorations	2,000
30	Port-a-Johns	2,000
31	Subtotal	\$9,188
32	General operating (indirect) - 8%	
33	Total	\$9,188
34	In-kind	
35		0
36		0
37		0
38	Total In-kind	\$0
39	Total Expenses	\$9,188
40	Revenue over Expenses	\$31,562

Opportunity Grosse Ile

Line	Revenue	Enchanted Evening
1	Admission / Membersip	3,320
2	Wine / Beer / Soda	1,200
3	Silent Auction	250
4	Ticket Presales	1,600
5	Donations	500
6	Other (tips)	80
7	Liability Insurance Credit	100
8	To-Be-Deposited 2 Feb 10	130
9		
10		
11		
12	Total	\$7,180
13	In-kind	\$0
14	Total Revenue	\$7,180
Line	Expenses	Enchanted Evening
15	Band	900
16	Liability Insurance	688
17	Special License (State of MI)	50
18	State Sales Tax	
19	Liquor Bond	50
20	Wine / Beer	251
21	Food	447
22	Postage	27
23	Plates, Cups, Dinnerware	113
24	Posters	20
25	Tickets	98
26	Post Card Handout	216
27	Change Box Cash (Shirley)	17
28	Business Card Handout	127
29	Pilot House	250
30	Subtotal	\$3,254
31	General operating (indirect) - 8%	
32	Total	\$3,254
33	In-kind	
34	Travel (County Youth Bureau)	0
35	Trainers (160 hours x \$60/hour)	0
36	Classroom supplies (Staples)	0
37	Total In-kind	\$0
38	Total Expenses	\$3,254
39	Revenue over Expenses	\$3,926