



8676 Macomb Street · P.O. Box 912 · Grosse Ile MI, 48138 · 734-713-9505 · www.oppgrosseile.org

Agenda

Opportunity Grosse Ile, Inc.

Monday, May 3, 2010, 7 pm

Grosse Ile High School, Media Center, 7800 Grays Dr.

1. Welcome and recognition of visitors
 2. Review and approve April 12, 2010 meeting minutes
 3. Financial Report — Jim Schiesel
 4. Projects and Project Status Reports - 10 Minute Presentations
 5. Website
 - a. Membership Section (Posted)
 6. Media Relations / Communications / Outreach
 - a. WDET
 - b. *Downriver Profile*
 7. Membership
 - a. Member Activation
 - Welcome Home! Center Volunteer Ambassadors
 - News-Herald Track & Field Championships Volunteers & Booth - 15 May
 - NAS Duathlon / Boat Show Volunteers & Booth - 22 May
 - ART – Artists Recycled Transformations Booth - 4 June
 - b. Support Grosse Ile Businesses Campaign — tentative name *Got It!*
 8. OPPGI
 - a. Funding
 - b. IRS Status
 - c. Final By Laws
 - d. Grant Writing
 9. Old Business
 - a. Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis
 - b. Maintaining Momentum
 - Member Expansion
 - New Member Activation
 - Maintaining Focus on Mission / Objectives / Target Audiences
 10. New Business
 11. Next Meeting Date & Location
- Project Breakout Sessions

**Opportunity Grosse Ile, Inc.
Project Status
3 May 2010**

Projects	Date	Project Chair	Target	Plans / Reports	Status
1. Support Grosse Ile Businesses Campaign — <i>Got It</i>	June	Ron B	GI Residents		P
2. ASource Magazine Ad WHIC Handout	Feb	Ron B	National / International / Metro Detroit /Regional / GI Residents	Appendix A — Attachment	C
3. Welcome Home! Center Realtor Open House	April 25 April 25	Dena D	GI Residents / Island Visitors GI Residents / Island Visitors		O C
4. Amelia Earhart Days	March				
5. Southeast MI Heritage Tourism Networking Event	March	Ron B	Local Regional		C
a. GI Bicycle Tours	June	Karin Risko	GI Residents / Island Visitors		P
b. GI Trolley Tours	June	Karin Risko	GI Residents / Island Visitors		P
6. Women's History Month - Amelia Earhart	March		GI Residents		C
7. New-Herald Track & Field Championships	May 15		Regional / Parents & Guests of Participants		P
8. NAS Grosse Ile Duathlon & Boat Show	May 22	Peter Kantz	National / International / Metro Detroit /Regional / GI Residents		P
9. Art Alliance ART Artists Recycled Transformations	June 4				P
10. Waters Edge Summer Concerts	June-Aug		GI Residents		P
11. Island Fest	June				P
12. Pirates!	July	Chad N	GI Residents		P
13. Boar's Head	December		GI Residents		
14. Recognition Banquet / Business of the Year	December				
15. Enchanted Evening	Jan / 2011	Ann L / Shirley M Susie H / Chad N			P
16. Azalea Festival 2011	April / 2011				
17. OPPGI Annual Meeting	March / 2011				
18. Historic Register – Airport & Pilot House		Craig P Julie Cortis	National / International / Metro Detroit / Regional / GI Residents		

Status Key

- C Completed for the year
- L Launched and underway
- O On going
- P Planning Stage